## ?sithheld information

 $\underset{\text { un }}{\substack{\text { un }}}$ in his part in cover-upesident Nixon admitted yesterday ${ }^{1}$ Aus ${ }^{2}$ ust Watergate. He confessed he had cussed "political aspects" of a筒 5 lawyers had been arguing his


incomplete and in some respects
erroneous. he said. ${ }^{*}$ This was a serious act of omission for which I take full responsibility and which 1 deeply regret.
This must damage his case, but. he added. "I am firmly convinced that justify the extreme step of impeach-
ment and removal of a President."
ord takes the lead
i UK car market

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 George Best made another return to football last night, not for Manchester United but against them. In
he colours of Duupstable Town a a : Southern League club usually watched by 100 people; Best inspired the colours. of .punstable. Town, a Southern League club usually watched by 100 people; Best inspired
a $j-2$ win before a crowd of 4,000 . Duinstable hope 10 . keep. Best. Report, page?.

## Cigarette

 substitute tests forsmokers











Scuffle halts case of alleged bomb plot



West protests on Berlin traffic




## Tories and Labour wooing Ulster Unionists，MP says



## Worldwide exchange of facts on bombers



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## Council＇s 10\％budget rise may be general




Sea rescue hero dares not set foot in Italy
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Surprise defeat for Numn in British chess放 The first round of tha British
cbess championship at Clacton 0



Many shop prices still show little sign of VAT cuts but explanations abound




Nude man ran in front of Princess

 Mr Ritaryd ofteat ted 27 Sid




## Breath－tes

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excess of alcohol in his blood．

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## Dying man＇s

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 Leeds Universit £500，000 in deb


## Weather forecast and recordings





HOME NEWS

## ${ }^{\text {resec }} \mathrm{Mr}$ Howell, determined to win setl against football violence, will taly tackle away-travel arrangements

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Manufacturers of liquorice allsorts squeeze a foot under the iron curtain to sell their wares

## Yellow ousts pink at Prague's request



## Obesity killed 'Mama' Cass, coroner says



## More dough for less money....how?

Recent puiblicity about increased bread prices may have encouraged a belief that British bread is among the most expensive in the world. Nothing could be farther from the truth.

Even if it were not subsidised (by nearly 2p per 28 ozloaf, the British loaf would still be one of the cheapest in the world. In terms of food-value per penny, it remains Britain's best protein buy.

|  | $\underset{\text { PRICE PER 2Soz. LOAF }}{\text { (or equivale } t \text { ) }}$ |
| :---: | :---: |
| LONDON | T $\frac{1}{2} \mathrm{p}$ |
| BRUSSELS | $77 \frac{1}{2} \mathrm{p}$ |
| ROME | $18 p$ |
| THE HAGUE (r) | $190$ |
| PARIS | $2110$ |
| MELBOURNE | $220$ |
| BONN | $26 p$ |
| TORONTO | $27 \mathrm{p}$ |
| COPENHAGEN | $31 p$ |
|  | $32 \frac{1}{2} p$ |

How has this been managed? After hundreds of years, a loaf is still made from four, yeast, salt and water, and the British baker's raw materials depend on much the same world factors aseverybodyelse's. Theanswer is efficiency and heavy capital invest
Research by scientistsatthe Flour Gilling and Baking Research Associa Milling and Baking Research Associa促 the bread-m industry research 106 In was the irstindustry researchorganforTechnological Trnoration

Quicker means less costly
This award was for the evolution of theChorleywood Bread Process (Chorleywood being nothing more esoteric than the name of the Hertfordshire village where the esearch is carried out). The process understood in principle by any housewife making her own bread.
Ordinarily, dough would be eft ferment for three hours before baking ferment for three hours before baking
tion, time in the bread industry adds to costTheChorleywood.Processreplaces his three hour fermentation period by high-speed mechanical mixing,
which takes three or four minutes.


That's by no means the whole story. makes it possible for more of the soft wheat grown in our own country to be usedinbread-making. Correspondingly less of the more expensive hard wheat which has to be imported from North America is required. The price differential between the two types of wheat is substantial. Over three-quarters of Britain's bread is now being made by the Chorleywood Process.
What comes next?
Another research programme which could increase the percentage
of British soft wheat in our bread is based upon the feasibility of using microwave energy to bake the loaf. Technical problems remain but, within a matier of years, commercial application or this process may see an ever-mcreasing propar lower-priced soft wheat used in British
bread, with further saving in our bread, wince of payments.

The industry's research effort recently led The Director (November 1973) to observe "Despite popular legend, a main objective of the bakers loaf". Although the cry of "jam tomorrow has become ncreasingly suspect, consumers enjoy plenty of good bread atrealistic prices today.

For free copies of this advertismenent and others


## Bread: still thebest food valuein Britain

Frelimo officer meetsMozambique
administrator for dinner in
efforts to build a stable peace
 In brief


## Threat by neo-fascists in Italy



\section*{| Egypt's Foreign | King of Sweden opens big |
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| Minister |  | Minister

arrives in Paris}


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Turkish anger raises new sovereignty ejected by Britain


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## Israel accused of wrecking peace talks



Economist says US is on brink of disaster


## Speed unsettles Glamorgan in the morning, spin in the afternoon



Theory upset as Hampshire bat like champions




Surrey win with a day to spare

## The long and the short of it



Americans are main threat to British team's hopes

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THE ARTS


## Edita Gruberova and Edith Mathis

Strehler's moral fairytale runs into trouble
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## Die Zánberflöte

## John Higgins



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## ENTERTAINMENTS

 OFERA AND BALLET




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## ROYAL COURT THEATRE London, S.W. 1

## ARTISTIC DIRECTOR

The English Stage Company at the Royal Court oscar Lewenstefin fromí Augiss 1st, 1975. Appicicatione to fill thls post ere invited and should be
aubmilted , not later than September 14ith, 1974, and will be treated In confidence Salary negotlable. Letters showl be addressed to :

The Chairman,

DEVEIOPMEN \& RESOURCES CORPORATON electirical relay engineer
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Remember this
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## GEOLOGIST and GEOPHYSICIST

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For regional gaoiogical studias and p
mainyly in oftshore areas of British Isles.
Experience Required: Applicants should have a Univarsity Degrea in Geology with 5
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Applcents shequld heve a University Degree in Geology or
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These career positions offer an atractive and chatlenging opportunity
These career positions offer an atracilive and challenging opportunity
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Please write with full personal details and experience resumè to:

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 Searar in the range $£ 4,500$ to 25,500 depending on experience, is tax tree in



 Interienews will be held in London in sarty Septomber and application forms aro
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## Personnel Officer

BRITISH AIRWAYS ASSOCIATED COMPANIES LImited,
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London (Heathrow) Alrport, Hounslow, Middlesex TWE 2JA.

## Chief Executive

for a group manufacturing electronic equipmeot and scieorific tintruments with a profitahle annual turnover of several millioo pounds. The task is to manage all aspects of the company's business with a view to leading the group to further expansion and possible diversificatioo. he post responds to the Chairman. The requirement is for senior management experience with knowledge of electrical aod electronic engineering preferably with a good engineer-
ing degree or qualification. It will be an advanage to bave held line management in this field. Preferred age $35-45$. Initial salary not less than $\mathrm{E} 10,000$ plus profit
sharing.

Write in complete confideace
to $F$. H. Scobie as adviser to the group
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## THE TIMES <br> Marketing Executive

| Salary from £3,000 p.a. |  |
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## Appointments Vacant Appointments also on page 9




## The little ones may prove to be the giants of Fleet Street's battle for survival






The case for not doing what might come naturally





Importance of preserving choice in education






## BY THE FINANCIAL EDITOR

## Fresh momentum required at Thorn



Business Diary: All grist to the Mills

- Justice for Sir John


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## Steps that are needed to avoid a general erosion of confidence



## Does less labour hoarding mean more unemployment? <br> 

International INSURANCE BROKERS, UNDERWRTIING AGENTS \& TRAVELAND freight agents

## 54\% increase in pre-tax profits

Earnings 12.6p per share (8.64p previously)

## $75 \%$ increase in insurance broking profits

| Preliminary results year ending 31st March (subjeat to fanal wodrif) | 1974 E000 | 1973 £000 |
| :---: | :---: | :---: |
| Income |  |  |
| Brokerage, fiese $q$ Gommission: <br> Insurnce-United Kingdom$\quad 6,330 \quad 5,481$ |  |  |
| Overseas | 2.250 | 1,947 |
| Underwiting Commission Sfees | 1,220 1,060 | 1,093 |
| , |  |  |
| Expensss | 10,860 | 9.022 |
|  | 7,290 | 6.755 |
|  | 3.570 | 2267 |
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| Proft beforetaxation | 3,530 | 2291 |
| Available to OrdinaryShareholders 1,90 |  |  |
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| Eanings pershare | 12,6p* | 8.64p |
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## H\＆R Johnson－Richards Tiles Ltd．

－Menulacturers ol $\frac{\text { CRISTAL }}{}$ Ceramlc Wall Tles

| progress in a very difficult year |  |  |
| :---: | :---: | :---: |
|  | 1974 | 1973 |
|  | ${ }^{\text {cooo }}$ | E000 |
| Tumover | 33，170 | 26.876 |
| Profit beforat tax | 4.5 | 4.291 |
| Profin atributuble to Ordinar Shareholde | 2.1 | 2450 |
| Ordinay Dividends－Intaim and Fnal | 6.01 |  |
| Eamings per share | ${ }_{40.6 p}$ | 45.5 p |
| points from the circulated review of the CHAIR MAN．MR．DEREK H．JOHNSON |  |  |
| ＊Rata of progress achiaved during $1972 / 3$ unforunstaly not <br>  crisis，a ation a amergency con and 8 serious shortage of labour． |  |  |
| ＊．Capital programme continuing with $\begin{gathered}\text { turthar } \\ \text { U．K．factories }\end{gathered}$ M projectod for |  |  |
| ＊Overseas sales neariy $55 \%$ of totel．Almost half of $G$ roup pprfit before tax now comes from overssas subsidiaries and associitoss |  |  |
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Results for the Year Ended 31st May， 1974

| $\star$ Pre－tax profits up by $41 \%$ on sales increase of $31 \%$ ． |  |  |
| :---: | :---: | :---: |
| ＊Exports increased by $41 \%$ ． |  |  |
| Orders received during the year totalled £5，480，000． |  |  |
| ＊Forward orders up by $2 \frac{1}{2}$ times from $£ 700,000$ to $£ 1,750,000$ ． |  |  |
| ＊Materials supplies continue to limit production but signs that position is improving． |  |  |
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|  | $\begin{gathered} 1974 \\ \text { unauditad } \end{gathered}$ | 197 |
| Ssles | £4，430，000 | £3，394，000 |
| Trsding profit $\quad \mathbf{£ 6 6 6 , 0 0 0} \quad £ 481,000$ |  |  |
| $\begin{gathered}\text { Profit sftar Loan Stock Interest } \\ \text { but before Tax }\end{gathered} \quad £ 624,000 \quad £ 444,000$ |  |  |
| Oividends（including tax credit） | 23\％ |  |
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## Haveyoueverseena fortunemadefrom anidea youhadyears ago？

Chances are you didn＇thave the money to develop it thoroughly on your own． Large companies rarely look twice at other people＇s ideas．And if they do，they＇re the ones to rake in the profits． We＇re looking for eleven people just like you．

Engineers．Scientists．Or anyone with an original，potentially profitable new product idea－determined to get it off the ground．

Wecan offer you a place to work in Milton Keynes in Buckinghamshire at a workable rent．

A panel of experts will be on hand with advice on how to finance your project．To help you in marketing．To advise you on the legal and accounting side．And whether or not you should look for a partner．

In other words，you＇ll learn how to run a businessfor yourself．

Your idea could be very simple．But we＇d like you to show us a prototype；or give us clear details before choosing the final eleven． Don＇t worry，there aren＇t any strings attached．

All it costs you is a minimum rent．
After all，what better place to start a new industry than in a new city？

Ifyou want tootnow more，witit for an application form to： Bob Hill，Creation of New Enterpises，
Milton Keynes Development Corporation


CONE
FINANCIAL NEWS


Stock markets

Serck third－quarter profits soar by 49 per cent to $£ 670,000$


## Sharp rebound in share prices



## Spirella 32pc ahead with more to come




## Zinc Alloy＂ to Hesketh

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TUESDAY AUGUST 61974
THE TIMES





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